

MILITARY ENABLERS

(Gal Hubin as per M.Shurkin)

Transparency of own
forces positions

Fire on the move

Precision Indirect fires

DIGITAL EQUIVALENTS

(non military)

Real-time financial,
commercial, logistical
information, ... Twitter,...

On the go servicing, same day
delivery, ... SaaS, online
product customisation ...

Online Chatbots, expert AI,
on-tap expert resources, ...

A battlefield is not only military

No industry operates in isolation